

# Liz Chen

elizabethbchen.com

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Graphic + UX + UI Design

Liz Chen (she/they) is a multicultural designer interested in identity, design ethics, design justice and activism, and machine learning/AI. View Liz's portfolio at [www.elizabethbchen.com](http://www.elizabethbchen.com).

## Experience

### **EC Design, Raleigh, NC**

Graphic and UX Designer, Oct. 2021 – Present

- Create brand identity for NJS Coaching and Consulting, a medical and academic career coaching business.
- Design physical signage for the Society of Asian Academic Surgeons 2022 and 2023 annual meetings.
- Serve as contract UX Designer on a North Carolina State University Scale Worlds NSF grant, creating an orientation environment for users becoming acquainted with the software's virtual reality environment.
- Other clients include the MCW Department of Surgery, American Association of Endocrine Surgeons, UNC Lineberger Comprehensive Cancer Center, and others.

### **North Carolina State University, Raleigh, NC**

Assistant Teaching Professor (non-tenure track), Graphic + Experience Design, July 2023 – Present

- Teach 21 credit hours for 2023-2024 academic year.
- Develop and continually update curriculum resources to ensure alignment with educational standards and learning outcomes.
- Establish Design Ethics and Justice course, facilitating conversations among students, and encouraging critical thinking and exploration of ethical dilemmas in design practice and process.
- Host 8 guest speakers with lived experience, enriching discussions and providing diverse perspectives on design.
- Conduct interviews and assessments for candidates applying to the GXD program, evaluating qualifications and potential fit.

### **American Journal of Surgery at Elsevier, Remote**

Managing Editor, Dec. 2021 - Feb. 2024

- Assigned article submissions to journal reviewers and associate editors, streamlining the review process to ensure timely evaluation.
- Tracked and reviewed data on reviewer and editor performance.
- Served as a liaison to 7 surgical societies to foster collaboration and communication between the journal and surgical communities.
- Led 14 special issues from author invitation to the final decision.
- Compiled and analyzed data to produce comprehensive biannual reports on journal performance.
- Oversaw the training of incoming editors, ensuring uniformity in service delivery and strict adherence to established policies and procedures.

## Skills

Branding + Identity  
User Experience (UX)  
User Interface (UI)  
Typography  
Print Design  
Pedagogy  
Systems Design  
Writing  
Editorial Management

## Tools

Adobe Creative Suite  
Figma  
Miro / Mural  
Wix / Wordpress  
Notion  
Glyphs 3  
Spline 3D  
HTML / CSS

## Education

### **North Carolina State University**

Master of Graphic and Experience Design  
2020 - 2023

### **University of North Carolina at Chapel Hill**

Bachelor of Arts,  
Journalism; Minor,  
English  
2015 - 2019

## Institutional Service

**Art for All - NC, Raleigh, NC**

Design Chair, Board of Directors, 2021 - present

**AIGA, United States**  
Member, 2024

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## **AndSo: Graduate Journal of Graphic Design, Raleigh, NC**

Co-Senior Editor and Co-Design Editor, Oct. 2021 - May 2022

- Tracked the progress of submissions and maintained communication with authors throughout the publication process.
- Copy edited submissions, meticulously reviewing and refining content for clarity, consistency, and adherence to editorial standards.
- Assessed the originality of submissions, verifying the novelty and uniqueness of content.

## **Medical College of Wisconsin Department of Surgery, Remote**

Graphic Designer + Social Media Manager, July 2020 - Oct. 2021

- Designed, compiled, and managed content for ten 20+-page newsletters, three 50+-page annual reports, as well as various print and digital media including brochures, posters, postcards, and mailers.
- Managed and created content for Twitter/X, Facebook, and Instagram accounts, ensuring consistent and engaging content across platforms.
- Established a brand identity for the Department Alumni group, known as the Edwin Ellison Surgical Society, by designing visual identity assets and communications materials.
- Developed fundraising materials for the We Care committee.
- Designed an informative and comprehensive Pancreatic Cancer patient booklet to assist patients in tracking and understanding their symptoms and treatment options.

## **Medical College of Wisconsin Department of Surgery, Milwaukee, WI**

Education Program Coordinator I, July 2019 - July 2020

- Assisted in event planning efforts for more than 12 surgical symposia, coordinating logistical arrangements to ensure seamless execution.
- Coordinated Continuing Medical Education (CME) programs, managing event scheduling, enrollment, and education materials.
- Assumed role of department graphic designer and social media manager, maintaining visual and online communications standards until the transition to an official role.
- Pioneered social media initiatives including #FacultyFriday, #SurgeryAPPs, #ResidentDay, and #SurgFellows to spotlight Department talent.
- Developed 9 distinct Department brand templates for social media.
- Produced and edited a 30-minute video to honor a retired faculty member.

## **North Carolina State University College of Design, Raleigh, NC**

Presenter, NCSU Board of Trustees, 2023

## **Lens: 2023 AIGA DEC Symposium**

Peer Reviewer, 2023

## Awards/Honors

### **Graduate Faculty**

### **Award for Academic Excellence**

North Carolina State University College of Design, 2023

### **Phi Kappa Phi Honor Society**

Member, 2022 - 2023

### **NCSU Graduate**

### **Reserach Symposium,**

*(D)esign (E)ducat(i)on: Promoting Diverse, Equitable, and Inclusive Design Pedagogies during Course Preparation*  
Presenter, 2023

### **AndSo: Graduate**

### **Journal of Graphic**

*Design, On Belonging and Design Education*

Author, 2023

## Trainings/

## Certifications

### **NCSU OIED Inclusive**

### **Excellence Certificate**

Recipient, 2023 - 2024